NAVIGATION PROGRAMME

Page Index Jump Links

2026-06-01 to 2026-07-30

Pages included	Relevant page views
122	**103,065**
Jump-link clicks	Overall usage rate
7,537	**7.31%**

Executive summary

Across 122 mapped pages, jump links were used 7,537 times from 103,065 relevant page views. This gives an overall usage rate of 7.31%.

Popular source pages

Page	Service area	Views	Clicks	Usage
Council Tax Other Ways To Pay /housing/council-tax/council-tax-pay/council-tax-other-ways-to-pay/	Corporate Resources / Finance Services / Customer Relations	6,999	1,796	25.66%
Access Your Council Tax Online /housing/council-tax/online-council-tax-account/access-your-council-tax-online/	Corporate Resources / Finance Services / Customer Relations	26,888	1,480	5.50%
Council Tax Pay By Direct Debit /housing/council-tax/council-tax-pay/council-tax-pay-by-direct-debit/	Corporate Resources / Finance Services / Customer Relations	4,124	656	15.91%
Council Tax Banding And Charges /housing/council-tax/about-council-tax-and-your-bill/council-tax-banding-and-charges/	Corporate Resources / Finance Services / Customer Relations	3,067	603	19.66%
My Property /housing/council-tenants/my-property/	Communities and Environment / Housing	1,960	312	15.92%

Page	Service area	Views	Clicks	Usage
	Transportation and Public Protection / Housing Client and Other Services			
Council Tax Reductions /housing/council-tax/council-tax-reductions/	Corporate Resources / Finance Services / Customer Relations	2,748	299	10.88%
Funding Opportunities /local-offer/parents-and-carers/support-for-parents-and-carers/money/funding-opportunities/	Children Families and Schools / CYP Specialist Services / Special Educational Needs	2,710	183	6.75%
Tree Protection And Regulations /planning-permission-and-building-control/tree-and-hedge-protection/tree-protection-and-regulations/	Planning and Economic Regeneration / Planning and Development / Planning Services	834	183	21.94%
Register For An Online Council Tax Account /housing/council-tax/online-council-tax-account/register-for-an-online-council-tax-account/	Corporate Resources / Finance Services / Customer Relations	4,083	155	3.80%
Apply For An In Year School Place /learning/schools-colleges-and-academies/school-admissions/in-year-applications-and-school-transfers/apply-for-an-in-year-school-place/	Children Families and Schools / CYP Education and Schools / School Admissions and School Organisation Team	1,033	130	12.58%
How To Apply For A School Place /learning/schools-colleges-and-academies/school-admissions/apply-for-a-school-place/how-to-apply-for-a-school-place/	Children Families and Schools / CYP Education and Schools / School Admissions and School Organisation Team	876	127	14.50%
Council Tax Help With Payments /housing/council-tax/council	Corporate Resources / Finance Services /	1,026	94	9.16%

Page	Service area	Views	Clicks	Usage
-tax-pay/council-tax-help-with-payments/	Revenues and Procurement			
Paperless Billing Information /housing/council-tax/online-council-tax-account/paperless-billing-information/	Corporate Resources / Finance Services / Customer Relations	11,890	89	0.75%
Types Of Care And Support /adult-social-care/arranging-adult-care/care-and-support/types-of-care-and-support/	Adult Social Care and Health / Adult Specialist Services	356	73	20.51%
Dvap /living/crime-and-community-safety/domestic-abuse/dvap/	Communities and Environment / Housing Transportation and Public Protection / Crime and Disorder	516	71	13.76%
Accessing Care And Support /adult-social-care/arranging-adult-care/care-and-support/accessing-care-and-support/	Adult Social Care and Health / Adult Specialist Services	654	63	9.63%
Order Certificates Online /living/registration-services-certified-copy-certificates/order-certificates-online/	Communities and Environment / Culture and Customer Services / Registration and Celebratory Services	1,097	61	5.56%
Certified Copy Registration Certificates /living/registration-services-certified-copy-certificates/certified-copy-registration-certificates/	Communities and Environment / Culture and Customer Services / Registration and Celebratory Services	527	57	10.82%
Bulky And Clinical Waste /environment/bins-rubbish-recycling/business-waste-and-commercial-services/east-riding-commercial-waste/bulky-and-clinical-waste/	Communities and Environment / Streetscene Services / Commercial Waste	398	57	14.32%
About In Year Applications And School Transfers /learning/schools-colleges-and-academies/school-admis	Children Families and Schools / CYP Education and Schools /	723	51	7.05%

Page	Service area	Views	Clicks	Usage
sions/in-year-applications-and-school-transfers/about-in-year-applications-and-school-transfers/	School Admissions and School Organisation Team			

Popular jump-link text

Text	Page	Clicks
Pay your council tax online	**Council Tax Other Ways To Pay** /housing/council-tax/council-tax-pay/council-tax-other-ways-to-pay/	1,341
Already have an account?	**Access Your Council Tax Online** /housing/council-tax/online-council-tax-account/access-your-council-tax-online/	1,219
Set up a Direct Debit	**Council Tax Pay By Direct Debit** /housing/council-tax/council-tax-pay/council-tax-pay-by-direct-debit/	355
Already have an account?	**My Property** /housing/council-tenants/my-property/	258
Ways to pay your council tax	**Council Tax Other Ways To Pay** /housing/council-tax/council-tax-pay/council-tax-other-ways-to-pay/	247
Not registered yet?	**Access Your Council Tax Online** /housing/council-tax/online-council-tax-account/access-your-council-tax-online/	217
Check your council tax band	**Council Tax Banding And Charges** /housing/council-tax/about-council-tax-and-your-bill/council-tax-banding-and-charges/	216
Council tax	**Council Tax Pay By Direct Debit** /housing/council-tax/council-tax-pay/council-tax-pay-by-direct-debit/	205
Freedom Activity Support Payment (FASP)	**Funding Opportunities** /local-offer/parents-and-carers/support-for-parents-and-carers/money/funding-opportunities/	172
Your council tax charge	**Council Tax Banding And Charges** /housing/council-tax/about-council-tax-and-your-bill/council-tax-banding-and-charges/	170
Council tax valuation bands	**Council Tax Banding And Charges** /housing/council-tax/about-council-tax-and-your-bill/council-tax-banding-and-charges/	168
How to register	**Register For An Online Council Tax Account** /housing/council-tax/online-council-tax-account/register-for-an-online-council-tax-account/	127

Text	Page	Clicks
Apply for an in-year school transfer	**Apply For An In Year School Place** /learning/schools-colleges-and-academies/school-admissions/in-year-applications-and-school-transfers/apply-for-an-in-year-school-place/	96
Apply for a school place online	**How To Apply For A School Place** /learning/schools-colleges-and-academies/school-admissions/apply-for-a-school-place/how-to-apply-for-a-school-place/	93
What are disregards, exemptions, and discounts?	**Council Tax Reductions** /housing/council-tax/council-tax-reductions/	88
Trees with a Tree Preservation Order (TPO)	**Tree Protection And Regulations** /planning-permission-and-building-control/tree-and-hedge-protection/tree-protection-and-regulations/	85
Ways to reduce your council tax bill	**Council Tax Reductions** /housing/council-tax/council-tax-reductions/	76
Telephone	**Council Tax Other Ways To Pay** /housing/council-tax/council-tax-pay/council-tax-other-ways-to-pay/	74
View your online bill	**Paperless Billing Information** /housing/council-tax/online-council-tax-account/paperless-billing-information/	67
Payments by instalments	**Council Tax Other Ways To Pay** /housing/council-tax/council-tax-pay/council-tax-other-ways-to-pay/	65

Service area summary

Service area	Pages	Views	Clicks	Usage
Corporate Resources / Finance Services / Customer Relations	11	62,565	5,124	8.19%
Children Families and Schools / CYP Education and Schools / School Admissions and School Organisation Team	16	4,541	442	9.73%
Communities and Environment / Housing Transportation and Public	3	2,250	330	14.67%

Service area	Pages	Views	Clicks	Usage
Protection / Housing Client and Other Services				
Adult Social Care and Health / Adult Specialist Services	10	2,741	287	10.47%
Children Families and Schools / CYP Specialist Services / Special Educational Needs	13	4,447	276	6.21%
Adult Social Care and Health / Adult Social Care Operations and Safeguarding	19	2,503	208	8.31%
Planning and Economic Regeneration / Planning and Development / Planning Services	2	995	199	20.00%
Communities and Environment / Streetscene Services / Commercial Waste	5	2,164	152	7.02%
Communities and Environment / Culture and Customer Services / Registration and Celebratory Services	3	1,896	118	6.22%
Corporate Resources / Finance Services / Revenues and Procurement	3	1,160	116	10.00%
Communities and Environment / Housing Transportation and Public Protection / Crime	3	992	101	10.18%

Service area	Pages	Views	Clicks	Usage
and Disorder				
Corporate Resources / Legal and Democratic Services / Electoral Services	4	478	78	16.32%

Usage rate is jump-link click events divided by relevant page views. Tables show the highest rows for a concise visual PDF; the Excel export contains the full data.